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## **NNFA Japan announced collaborative alliance with U.S. trade organizations.**

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### **Representatives**

(From left side) Kazuo Sueki, Chief Executive Officer of NNFA Japan, William Rahn, President of NNFA Japan, John Hathcock, Ph.D., Senior Vice President of CRN-US, and John Venardos, Member of the Executive Committee and Board of Directors, Chairman, International Trade & Market Development Committee of CRN, Member of NPA US, Member, Company Council of IADSA, and Member, Board of Directors of NPA China.

- On June 6, 2008, NNFA Japan had a press conference at Marunouchi Bdg., Tokyo, to inform collaborative alliance with 2 big US trade organizations, CRN (Council for Responsible Nutrition) and NPA (Natural Products Association).
- Representatives for this conference from the organizations are as follows;
  - John Hathcock, Ph.D., Senior Vice President of CRN-US,
  - John Venardos, Member of the Executive Committee and Board of Directors,  
Chairman, International Trade & Market Development Committee of CRN,  
Member of NPA US, Member, Company Council of IADSA, and Member,  
Board of Directors of NPA China
  - William Rahn, President of NNFA Japan
  - Kazuo Sueki, Chief Executive Officer of NNFA Japan

- At the conference, President Rahn, NNFA Japan, noted “This alliance has a big impact on Japanese dietary/food supplements industry. We will proceed information exchange with US side, and contribute to sound development of the industry and the market.”
- CRN, NPA and NNFA Japan will start working session for advancing collaborative work.

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Press Conference